

Section 4.2

4.  $\ln \sqrt{e} = \ln e^{1/2} = 1/2$

6.  $e^{2 \ln 3} = e^{\ln 3^2} = 3^2 = 9$

8.  $\ln \frac{e^{3\sqrt{e}}}{e^{1/3}} = \ln e^3 + \ln \sqrt{e} - \ln e^{1/3} = 3 + \frac{1}{2} - \frac{1}{3} = 19/6$

11.  $3 = 2 + 5e^{-4x}$   
 $1 = 5e^{-4x}$   
 $\frac{1}{5} = e^{-4x}$   $\rightarrow$   $\ln \frac{1}{5} = e^{-4x}$   
 $\ln \frac{1}{5} = -4x$   
 $-\frac{1}{4} \ln \frac{1}{5} = x$   $\rightarrow$   $x = \frac{\ln(\frac{1}{5})^{-1}}{4} = \frac{\ln 5}{4}$   
 $x \approx 0.402$

12.  $-2 \ln x = b$   
 $\ln x = -\frac{1}{2}b$   
 $x = e^{-b/2}$

14.  $5 = 3 \ln x - \frac{1}{2} \ln x$   
 $5 = (3 - \frac{1}{2}) \ln x = \frac{5}{2} \ln x$   
 $5(\frac{2}{5}) = \ln x$   
 $e^2 = x$

16.  $\ln x = 2(\ln 3 - \ln 5) = 2 \ln \frac{3}{5} = \ln \frac{9}{25}$   
 $x = \frac{9}{25}$

23.  $\log_5 (2x) = 7 = \frac{\ln 2x}{\ln 5}$ , so  $7 \ln 5 = \ln 2x$   
 $\log_5 2 + \log_5 x = \frac{\ln 2 + \ln x}{\ln 5} = \ln 2 + \ln x$   
 $7 \ln 5 - \ln 2 = \ln x$   
 $\ln x \approx 10.5729$

Section 4.2 - continued

26. Find  $\frac{1}{a} \ln\left(\frac{\sqrt{b}}{c}\right)^a$  if  $\ln b = 6$  and  $\ln c = -2$

$$\begin{aligned}\frac{1}{a} \ln\left(\frac{\sqrt{b}}{c}\right)^a &= \frac{1}{a} (a) \ln\left(\frac{\sqrt{b}}{c}\right) \\ &= \ln b^{1/2} - \ln c \\ &= \frac{1}{2} \ln b - \ln c = \frac{1}{2}(6) - (-2) = 5.\end{aligned}$$

28. Annual rate 7% comp. continuously. How long for money to double?

(find  $t$  so that  $B = 2P$ )  $B = Pe^{rt}$   
 $2P = Pe^{0.07t}$

$$\ln 2 = 0.07t$$

$$t = \frac{\ln 2}{0.07} \approx 9.902$$

32.  $x$  thousand complimentary copies will give sales of  $f(x) = 20 - 15e^{-0.02x}$  thousand copies. Find  $x$  so that  $f(x) = 12$  thousand.

$$\begin{aligned}12 &= 20 - 15e^{-0.02x} && \rightarrow && e^{-0.02x} = \frac{8}{15} && \rightarrow && x = \frac{\ln 8/15}{-0.02} \\ 15e^{-0.02x} &= 8 && \rightarrow && -0.02x = \ln \frac{8}{15} && \rightarrow && \approx 31.43\end{aligned}$$

So give away 31,430 copies.

39. originally,  $t=0$ ,  $Q=Q_0 \rightarrow Q_0 = Q_0 e^{0 \cdot k} \rightarrow Q_0 = Q_0$ .

when  $t = 5730$ ,  $Q = \frac{1}{2} Q_0$  (half-life of  $^{14}C$ , see text),

$$\text{so } \frac{1}{2} Q_0 = Q_0 e^{5730k}$$

$$\ln \frac{1}{2} = 5730k$$

$$k \approx -0.00012097.$$

currently,  $t = ?$  and  $Q = 0.997Q_0$ , so  $0.997Q_0 = Q_0 e^{-0.00012097t}$

$$\ln 0.997 = -0.00012097t$$

$$t \approx 24.84 \text{ years (actual age of painting)}$$

MORE  $\rightarrow$

Section 4.2 - (continued)

39. (cont):

If painting was originally done in 1640:

$$1640 \quad t=0 \quad Q=Q_0$$

$$t=5730 \quad Q = \frac{1}{2}Q_0 \rightarrow k \approx -0.00012097 \text{ (just like before)}$$

$$\begin{array}{l} 2002 \\ \uparrow \\ \text{now} \end{array} \quad t=362 \quad Q = ?$$

$$Q = Q_0 e^{-0.00012097(362)}$$

$$Q \approx 0.9572 Q_0$$

Approximately 95.7% of the original amount of  $^{14}\text{C}$  would remain today if the painting were original.

Section 4.3

$$2. f(x) = 3e^{4x+1}$$

$$f'(x) = 3(e^{4x+1})(4) = 12e^{4x+1}$$

$$6. f(x) = x^2 e^x$$

$$f'(x) = 2xe^x + x^2 e^x$$

$$8. f(x) = xe^{-x^2}$$

$$\begin{aligned} f'(x) &= (1)(e^{-x^2}) + (x)(e^{-x^2})(-2x) \\ &= e^{-x^2} - 2x^2 e^{-x^2} \end{aligned}$$

$$\begin{aligned} 10. f(x) &= \sqrt{1+e^x} \\ &= (1+e^x)^{1/2} \end{aligned}$$

$$f'(x) = \frac{1}{2} (1+e^x)^{-1/2} (e^x)$$

$$\begin{aligned} 11. f(x) &= e^{\sqrt{3x}} \\ &= e^{\sqrt{3} x^{1/2}} \end{aligned}$$

$$\begin{aligned} f'(x) &= (e^{\sqrt{3x}}) \left( \frac{\sqrt{3}}{2} x^{-1/2} \right) \\ &= \frac{\sqrt{3}}{2\sqrt{x}} e^{\sqrt{3x}} \end{aligned}$$

$$\begin{aligned} 16. f(x) &= x \ln \sqrt{x} \\ &= x \ln (x^{1/2}) \end{aligned}$$

$$\begin{aligned} f'(x) &= (1)(\ln \sqrt{x}) + (x) \left( \frac{1}{x^{1/2}} \right) \left( \frac{1}{2} x^{-1/2} \right) \\ &= \ln \sqrt{x} + x \left( \frac{1}{\sqrt{x}} \right) \left( \frac{1}{2} \right) \left( \frac{1}{\sqrt{x}} \right) \\ &= \ln \sqrt{x} + \frac{1}{2} \end{aligned}$$

another way:

$$\begin{aligned} f(x) &= x \cdot \frac{1}{2} \ln x \\ &= \frac{1}{2} x \ln x \end{aligned}$$

$$\begin{aligned} f'(x) &= \frac{1}{2} \ln x + \frac{1}{2} x \left( \frac{1}{x} \right) \\ &= \ln \sqrt{x} + \frac{1}{2} \end{aligned}$$

$$19. f(x) = \ln \left( \frac{x+1}{x-1} \right)$$

$$\begin{aligned} f'(x) &= \left( \frac{\frac{x+1}{x-1}}{\frac{x+1}{x-1}} \right) \left[ \frac{(1)(x-1) - (x+1)(1)}{(x-1)^2} \right] \\ &= \left( \frac{x-1}{x+1} \right) \left( \frac{x-1-x-1}{(x-1)^2} \right) \\ &= \frac{-2}{(x+1)(x-1)} = \frac{-2}{x^2-1} \end{aligned}$$

Section 4.3 - (continued)

20.  $f(x) = e^x \ln x$        $f'(x) = (e^x)(\ln x) + (e^x)(\frac{1}{x})$   
 $= e^x \ln x + \frac{e^x}{x}$

22.  $f(x) = (x+1)e^{-2x}$ . Find tangent line where  $x=0$ .

$f'(x) = (1)e^{-2x} + (x+1)(-2)(e^{-2x})$

$f'(0) = \text{slope} = (1) + (-2)(1) = -1$

$m = -1$ . If  $x=0$ , need  $y = f(0) = (1)e^0 = 1$ .  $(0, 1)$  is point.

Line:  $y - 1 = -1(x - 0)$

$y - 1 = -x$

$y = -x + 1$

34.  $c(x) = x^3 + 20$ ,  $p(x) = 2e^{-2x}$

a) marginal cost:  $c'(x) = 3x^2$

b) Avg unit cost:  $\frac{c(x)}{x} = x^2 + \frac{20}{x}$

marginal avg cost:  $[\frac{c(x)}{x}]' = 2x - 20x^{-2}$

c) Revenue:  $R(x) = x p(x) = 2xe^{-2x}$

marginal revenue:  $R'(x) = 2e^{-2x} + 2x(-2e^{-2x})$   
 $= 2e^{-2x} - 4xe^{-2x}$

d) find  $x$  so that  $R' = C'$ :  $3x^2 = 2e^{-2x} - 4xe^{-2x}$

$0 = 2e^{-2x}(1 - 2x) - 3x^2$

To find  $x$ , plot graph on calculator, see where  $x$ -int. is.

$x \approx 0.33522$

e) find  $x$  so that  $C' = \frac{c(x)}{x}$ :  $3x^2 = x^2 + \frac{20}{x}$

$2x^2 = \frac{20}{x}$

$x^3 = 10$

$x = \sqrt[3]{10}$

Section 4.3 - (cont)

41.  $x$  thousand complimentary copies means  $f(x) = 20 - 15e^{-0.2x}$  thousand copies of sold books. Current plan is  $x = 10$ .

a) If  $x$  increases by 1,  $f(x)$  will increase by approx  $f'(10)$ .

$$f'(x) = -15(-0.2)e^{-0.2x} = 3e^{-0.2x}$$

$$f'(10) = 3e^{-2} \doteq 0.406$$

Sales will increase by approx 0.406 <sup>thousand</sup> copies, ie 406 copies.

b) Actual increase is  $f(11) - f(10)$

$$= (20 - 15e^{-0.2(11)}) - (20 - 15e^{-0.2(10)})$$

$$\approx -1.66205 + 2.03003$$

$$\approx 0.368 \text{ thousand, ie, } 368 \text{ copies.}$$

42.  $D(p) = 3000e^{-0.01p}$  monthly. Monthly expenditure is  $R(p) = pD(p)$ .

$$R(p) = 3000pe^{-0.01p}$$

Find  $p$  to maximize  $R(p)$ .

$$R'(p) = 3000e^{-0.01p} + (3000p)(-0.01)e^{-0.01p}$$

$$= 3000e^{-0.01p} \left(1 + \frac{-1}{100}p\right) = 0$$

$\uparrow$   
never 0

$\uparrow$   
 $p=100$  is crit #.

Is  $p=100$  a max or min?

$$R''(p) = 3000(-0.01)e^{-0.01p} \left(1 - \frac{p}{100}\right)$$

$$+ 3000e^{-0.01p} \left(\frac{-1}{100}\right)$$

$$R''(100) = -30e^{-1}(1-1) + 3000e^{-1} \left(\frac{-1}{100}\right)$$

$$= 0 - 30e^{-1} < 0 \text{ so } \underline{\underline{\text{max}}}$$

$p=100$  will maximize expenditure  $R$ .

## Section 4.4 - Additional Exponential Models

4.  $f(t) = 3 - 2e^t$

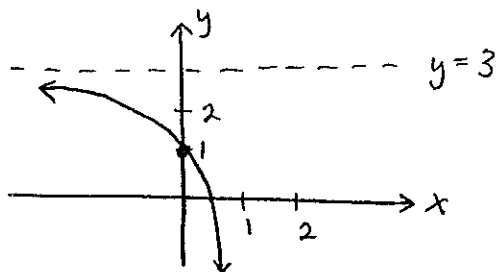
$f'(t) = -2e^t$ . No critical numbers,  $f'(t) < 0$  always. dec  $(-\infty, \infty)$ .

$f''(t) = -2e^t$ .  $f''(t) < 0$  always. concave down  $(-\infty, \infty)$ .

no maxima, minima, or inflection points.

Notice that if  $t \rightarrow \infty$ ,  $f(t) \rightarrow 3 - (\text{large } +) \rightarrow -\infty$ . (right side)

Also, if  $t \rightarrow -\infty$ ,  $f(t) \rightarrow 3 - 0 = 3$ . Asymp  $y = 3$ , happens on left.



8.  $f(x) = 3 - 5e^{-x}$

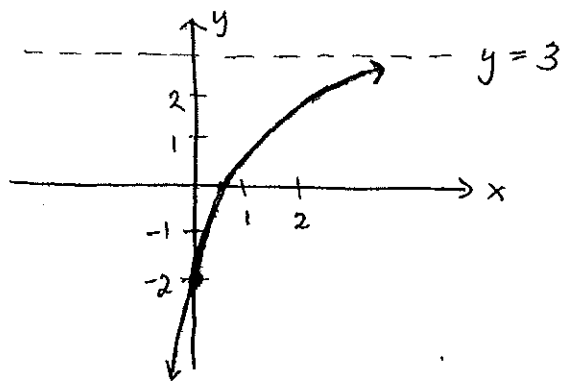
$f'(x) = 5e^{-x}$ . No critical numbers.  $f'(x) > 0$  always. inc  $(-\infty, \infty)$

$f''(x) = -5e^{-x}$ .  $f''(x) < 0$  always. concave down  $(-\infty, \infty)$ .

no maxima, minima, or inflection points.

Notice that if  $x \rightarrow \infty$ ,  $f(x) \rightarrow 3 - 0 = 3$ . Asymp  $y = 3$ , on right

If  $x \rightarrow -\infty$ ,  $f(x) \rightarrow 3 - (\text{large } +) \rightarrow -\infty$  (left side).



### Section 4.4 - (cont)

10.  $h(t) = \frac{2}{1+3e^{2t}}$

$$h'(t) = \frac{0 - 2(6e^{2t})}{(1+3e^{2t})^2} = \frac{-12e^{2t}}{(1+3e^{2t})^2}$$

Numerator never zero, denom. never zero, no crit #'s.

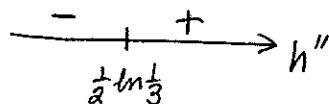
$$h''(t) = \frac{-24e^{2t}(1+3e^{2t})^2 + 12e^{2t}(2)(1+3e^{2t})(6e^{2t})}{(1+3e^{2t})^4}$$

$h'(t) < 0$  always. decr.  $(-\infty, \infty)$ .

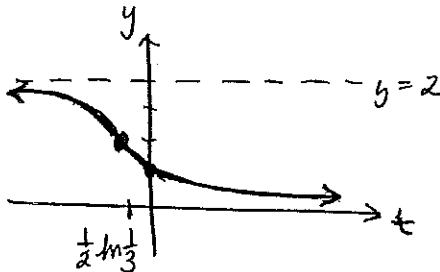
$$= \frac{-24e^{2t} - 72e^{4t} + 144e^{4t}}{(1+3e^{2t})^3} = \frac{72e^{4t} - 24e^{2t}}{(1+3e^{2t})^3} = \frac{24e^{2t}(3e^{2t} - 1)}{(1+3e^{2t})^3}$$

$h''(t) = 0$  when numerator is zero (notice denom never zero). So

$$3e^{2t} - 1 = 0, \text{ so } e^{2t} = \frac{1}{3}, \quad 2t = \ln \frac{1}{3}, \quad t = \frac{1}{2} \ln \frac{1}{3} \approx -0.549$$



concave up on  $(\frac{1}{2} \ln \frac{1}{3}, \infty)$   
concave down on  $(-\infty, \frac{1}{2} \ln \frac{1}{3})$ .



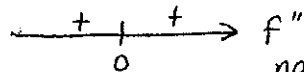
Notice that if  $t \rightarrow -\infty$ ,  $h(t) \rightarrow 2$ .  
if  $t \rightarrow \infty$ ,  $h(t) \rightarrow 0$ .

$$\text{Also } h(0) = \frac{2}{1+3} = \frac{1}{2}$$

18.  $f(x) = x - \ln x$  for  $x > 0$ .

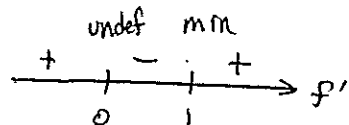
$$f'(x) = 1 - \frac{1}{x} = \frac{x-1}{x} \quad \text{crit \#s } x=1, 0$$

$$f''(x) = 0 - (-x^{-2}) = \frac{1}{x^2}$$



no inf pts.

conc. up on  $(-\infty, 0) \cup (0, \infty)$

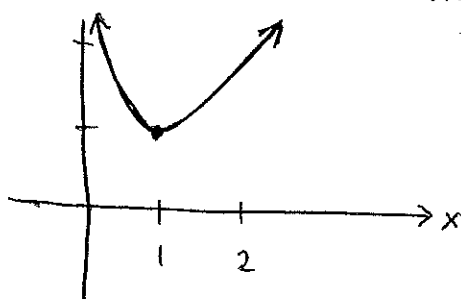


incr  $(-\infty, 0) \cup (1, \infty)$

decr  $(0, 1)$

min  $(1, 1)$ .

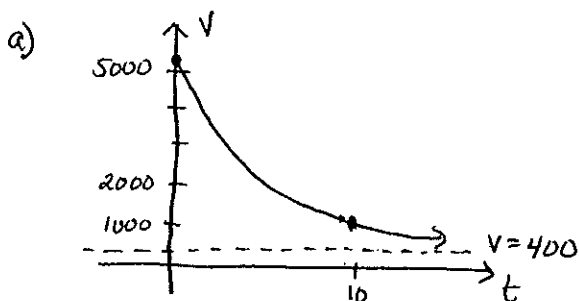
notice  $f$  is only defined for  $x > 0$ .





### Section 4.4 - (cont)

22.  $V(t) = 4800 e^{-t/5} + 400$



$$V'(t) = -960 e^{-t/5} < 0, \text{ decr } (-\infty, \infty)$$

$$V''(t) = 192 e^{-t/5} > 0, \text{ conc up } (-\infty, \infty)$$

$$\text{As } t \rightarrow \infty, V \rightarrow 400$$

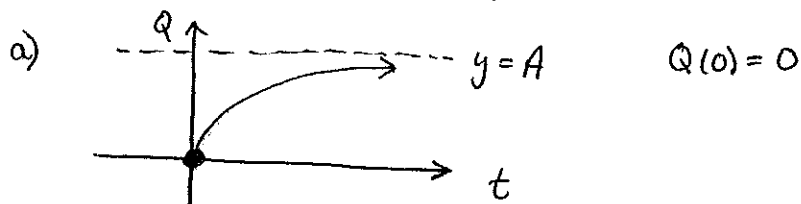
b)  $V(0) = 4800(1) + 400 = 5200$

c)  $V(10) = 4800 e^{-2} + 400 \approx 1049.61$

26.  $Q(t) = A(1 - e^{-kt}), k > 0, A \geq 0.$

$$Q'(t) = A(k e^{-kt}) > 0, \text{ so increasing } (-\infty, \infty)$$

$$Q''(t) = -A k^2 e^{-kt} < 0, \text{ so concave down } (-\infty, \infty)$$



b) As  $t \rightarrow \infty, Q \rightarrow A$ , since over time more and more facts will be recalled. Since there are only  $A$  relevant facts, this is the most that can be recalled and serves as an upper limit for  $Q$ .

30. When  $x$  thousand are employed, profit is  $P(x) = 10 + \ln\left(\frac{x}{25}\right) - 12x^2$  million dollars for  $x > 0$ .

$$P'(x) = \frac{1}{\left(\frac{x}{25}\right)} \left(\frac{1}{25}\right) - 24x = \frac{25}{x} \cdot \frac{1}{25} - 24x = \frac{1}{x} - 24x = 0$$

$$24x = \frac{1}{x}, \quad x^2 = \frac{1}{24}, \quad \text{so } x \approx 0.2041241 \quad \begin{array}{c} + \quad - \\ | \\ 0.2 \end{array} \rightarrow P' \text{ (max)}$$

Maximum profit is  $P(x) = 4.692097$  million.

Profit  $\approx \$4,692,097$  when  $x = 204$

### Section 4.4- (cont)

32. When  $t=0$ ,  $f(t) = \frac{B}{10}$ . After  $t$  hours,  $f(t) = \frac{B}{1+ce^{-kt}}$  people know.  
When  $t=2$ ,  $f(t) = \frac{B}{4}$ . When will  $f(t) = \frac{B}{2}$ ?

$$\textcircled{1} f(0) = \frac{B}{10} = \frac{B}{1+c} \quad \text{so } c = 9.$$

$$\textcircled{2} f(2) = \frac{B}{4} = \frac{B}{1+9e^{-k \cdot 2}} \quad \text{so } 9e^{-kt} = 3, \quad \begin{matrix} 3 = e^{k(2)} \\ \ln 3 = k(2) \end{matrix}$$

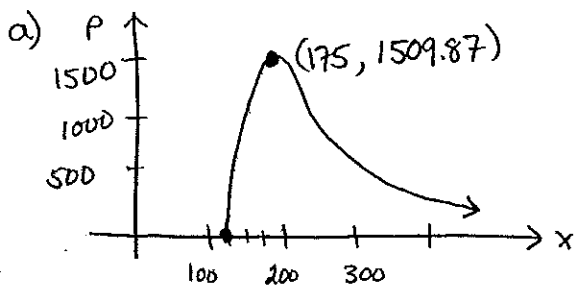
$$\textcircled{3} f(t) = \frac{B}{2} = \frac{B}{1+9e^{(-\frac{1}{2} \ln 3)t}} \quad \text{so } 9e^{-\frac{1}{2} t \ln 3} = 1$$

$$9 = e^{\frac{1}{2} t \ln 3} = e^{\ln(3)^{\frac{1}{2} t}}$$

$$3^2 = 3^{\frac{1}{2} t}$$

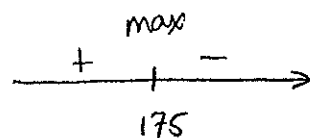
$$t = 4 \text{ hours.}$$

35.  $P(x) = \text{rev} - \text{cost} = 1000x e^{-0.02x} - 125(1000e^{-0.02x})$   
 $P(x) = 1000 e^{-0.02x} (x - 125)$



$P(125) = 0$  (you'll charge at least \$125 to cover cost!)

$$\begin{aligned} \text{b) } P'(x) &= 1000(-0.02 e^{-0.02x})(x-125) + 1000 e^{-0.02x}(1) \\ &= 1000 e^{-0.02x} - 20 e^{-0.02x}(x-125) \\ &= 20 e^{-0.02x} (50 - x + 125) \\ &= 20 e^{-0.02x} (175 - x) \quad x = 175 \end{aligned}$$



$x = \$175$  will maximize profit.

$$(P(175) \approx \$1509.87)$$

Section 4.4 - (cont)

38.  $V(t) = 200 e^{\sqrt{at}}$  dollars is value  $t$  years from now. Constant interest rate of 6% per year compounded continuously. When should you sell?

Sell when present value is greatest. Present value is

$$P(t) = V(t) e^{-0.06t} = 200 e^{\sqrt{2} t^{1/2} - 0.06t}$$

$$P'(t) = 200 e^{\sqrt{2} t^{1/2} - 0.06t} \left( \frac{\sqrt{2}}{2} t^{-1/2} - 0.06 \right) = 0$$

$$\frac{\sqrt{2}}{2\sqrt{t}} = 0.06$$

$$\frac{\sqrt{2}}{2(0.06)} = \sqrt{t}$$

$$\frac{2}{0.0144} = t \approx 138.89 \text{ years from now}$$