

NAME KEY

Math 12
Test 1
Spring 2012

You have 50 minutes to complete this test. You must *show all work* to receive full credit. Work any 7 of the following 8 problems. Clearly **CROSS OUT** the problem you do not wish me to grade. Each problem is worth 14 points, and you get 2 points for free, for a total of 100 points. If you have any questions, please come to the front and ask.

1. Using the definition of the derivative, find $f'(x)$ if $f(x) = \frac{1}{x^2}$.

$$\begin{aligned} f'(x) &= \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} = \lim_{h \rightarrow 0} \frac{\frac{1}{(x+h)^2} - \frac{1}{x^2}}{h} \\ &= \lim_{h \rightarrow 0} \frac{x^2 - (x+h)^2}{(x+h)^2 \cdot x^2} \cdot \frac{1}{h} = \lim_{h \rightarrow 0} \frac{x^2 - x^2 - 2xh - h^2}{(x+h)^2 x^2 h} \\ &= \lim_{h \rightarrow 0} \frac{h(-2x-h)}{h(x+h)^2 x^2} = \lim_{h \rightarrow 0} \frac{-2x-h}{(x+h)^2 x^2} = \frac{-2x}{x^4} = \frac{-2}{x^3} \end{aligned}$$

2. Evaluate the following limits. If any of them do not exist, EXPLAIN why not ("because it's undefined" and "denominator is zero" are not sufficient explanations).

(a) $\lim_{x \rightarrow 3} \frac{9-x^2}{x-3} = \lim_{x \rightarrow 3} \frac{(3-x)(3+x)}{x-3} = \lim_{x \rightarrow 3} \frac{-(-3+x)(3+x)}{x-3} = -6$
(fill in, get $\frac{0}{0}$)

(b) $\lim_{x \rightarrow 0^+} \left(x - \frac{1}{x}\right) = \lim_{x \rightarrow 0^+} \frac{x^2 - 1}{x}$ fill in, get $\frac{-1}{0} \dots$
 $= -\infty$, see chart

x	y
1	$\frac{0}{1} = 0$
0.5	$-3/2$
0.1	-9.9
0.01	-99.99

(c) $\lim_{x \rightarrow 1} \frac{2x+3}{x+1} = \frac{2(1)+3}{1+1} = \frac{5}{2}$

3. Suppose that George is the business manager for a company that manufactures digital cameras. If x hundred cameras are produced, they can all be sold if the price is set at $p(x) = 300 - 0.0035x^2$ dollars. The cost to produce x hundred cameras is $C(x) = 200 - 0.07x^2 + 275x$.

a) Find a function for Profit.

$$\begin{aligned} \text{Profit} &= \text{Revenue} - \text{Cost} = (\text{price})(\text{quantity}) - \text{Cost} \\ P(x) &= (300 - 0.0035x^2)(x) - (200 - 0.07x^2 + 275x) \\ P(x) &= 300x - 0.0035x^3 - 200 + 0.07x^2 - 275x \end{aligned}$$

b) Find a function for Marginal Profit. $P(x) = -0.0035x^3 + 0.07x^2 + 25x - 200$

$$\text{Marginal Profit} = P'(x) = -0.0105x^2 + 0.14x + 25$$

c) Suppose the current level of production is $x = 10$ (1000 cameras). Based on the marginal profit at this level of production, should George recommend increasing or decreasing production in order to increase profit?

$$\begin{aligned} P'(10) &= -0.0105(100) + 0.14(10) + 25 \\ &= -1.05 + 1.4 + 25 \\ &= \$25.35 \text{ expected increase in } P \text{ if } x \text{ goes from } 10 \text{ to } 11. \end{aligned}$$

Since $P'(10) > 0$, making the next hundred cameras will increase profit, so YES, recommend increasing production.

4. Find $f'(x)$ (do not simplify!) if:

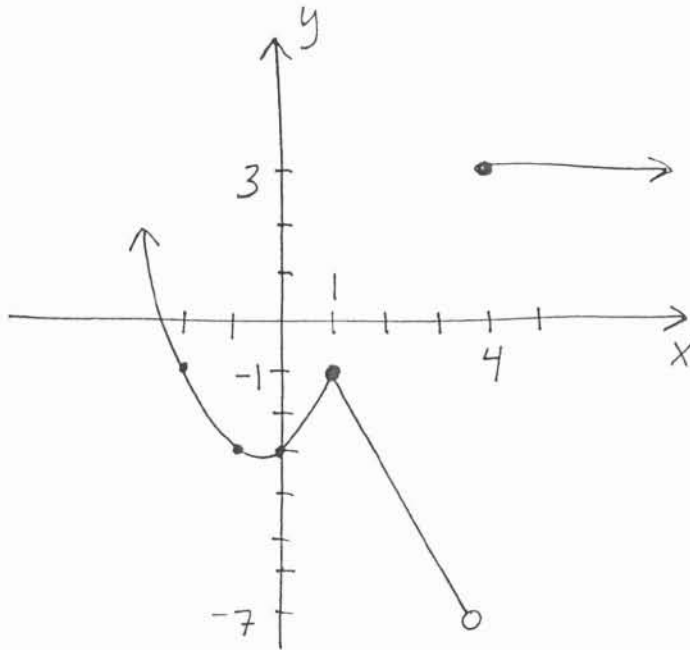
a) $f(x) = \frac{x}{x^2-1} + \frac{4-x}{x^2+1}$

$$f'(x) = \frac{(1)(x^2-1) - (x)(2x)}{(x^2-1)^2} + \frac{(-1)(x^2+1) - (4-x)(2x)}{(x^2+1)^2}$$

b) $f(x) = (2\sqrt[3]{x} + 7x^4 - 6)(x^{-3} + 2x - \pi) = (2x^{1/3} + 7x^4 - 6)(x^{-3} + 2x - \pi)$

$$f'(x) = \left(\frac{2}{3}x^{-2/3} + 28x^3\right)(x^{-3} + 2x - \pi) + (2x^{1/3} + 7x^4 - 6)(-3x^{-4} + 2)$$

5. Sketch a nice big graph of $f(x) = \begin{cases} x^2 + x - 3 & x < 1 \\ 1 - 2x & 1 \leq x < 4 \\ 3 & 4 \leq x \end{cases}$. Be sure to clearly label points and axes. Under your graph, list the interval(s) where $f(x)$ is continuous.



$f(x)$ is continuous on $(-\infty, 4) \cup (4, \infty)$

6. Find the equation of the line tangent to $f(x) = \frac{(x^2 + x - 3)(4 - x)}{2x - 1}$ at the point where $x = 1$.

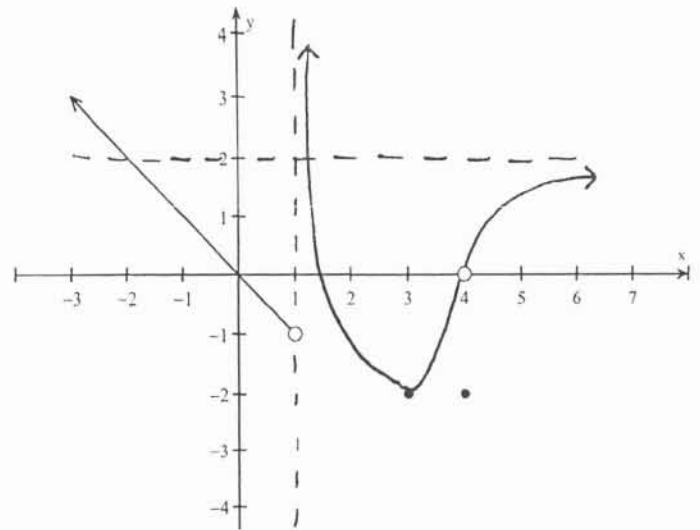
point : $x = 1$
 $y = \frac{(1+1-3)(4-1)}{2-1} = \frac{-1 \cdot 3}{1} = -3$
 $(1, -3)$

slope : $f'(x) = \frac{[(2x+1)(4-x) + (x^2+x-3)(-1)](2x-1) - (x^2+x-3)(4-x)(2)}{(2x-1)^2}$

$m = f'(1) = \frac{[(3)(3) + (-1)(-1)](1) - (-1)(3)(2)}{1}$
 $= 10 + 6 = 16$

Line : $y + 3 = 16(x - 1)$

7. Consider the graph of the function $f(x)$ given below.



(a) Find $\lim_{x \rightarrow 0} f(x) = 0$

(b) Find $\lim_{x \rightarrow 1^-} f(x) = -1$

(c) Find $\lim_{x \rightarrow 1^+} f(x) = \infty$

(d) Find $\lim_{x \rightarrow 1} f(x) = \text{DNE}$

(e) Find $\lim_{x \rightarrow 4} f(x) = 0$

(f) Find $\lim_{x \rightarrow +\infty} f(x) = 2$

8. Find the equation of the line parallel to $2x + y = 3$ which contains the point $(5, 4)$.

Old Line: $2x + y = 3$

$$y = -2x + 3$$

$$m_{\text{old}} = -2$$

New Line: $m = -2$ through $(5, 4)$

$$y - 4 = -2(x - 5)$$

$$y = -2x + 10 + 4$$

$$y = -2x + 14$$