

1. Broadcast media includes
  - a. Radio and television
  - b. Cooperative-owned media
  - c. Media conglomerates
  - d. Targeted communications
  - e. Multimedia
  
2. In a democracy, the mass media perform the function of
  - a. Promoting communication between government and citizens
  - b. Educating the non-voter
  - c. Ensuring that government represents the will of the majority
  - d. Informing non-participatory citizens of their rights
  - e. Making sure people vote
  
3. The first newspapers in the United States were
  - a. Farmers' almanacs
  - b. Literary gazettes
  - c. Partisan political organs
  - d. Official government publications
  - e. Published by British tabloids
  
4. Which of the following is true of the 20<sup>th</sup> century media competition in major city newspaper outlets?
  - a. There was much turnover in ownership
  - b. The ownership was concentrated among a few individuals
  - c. Cost increases were driven by increased competition
  - d. Competition remained constant
  - e. Competition decreased
  
5. The low circulations of *The New York Times* and the *Wall Street Journal* compared with those of *TV Guide* and the *National Enquirer* seems to indicate that most Americans
  - a. Are more interested in entertainment than in political news
  - b. Don't trust the *Times* and the *Journal*
  - c. Read library copies of newspapers
  - d. Cannot afford a newspaper subscription
  - e. Want issue-oriented reporting



6. \_\_\_\_ occurs when a magazine informs a relatively small number of group leaders who follow news in a specific area, and those leaders in turn mobilize their followers to put pressure on public officials.
  - a. Indirect democracy
  - b. Majoritarian democracy
  - c. The two-step flow of communication
  - d. Elite dominance of American politics
  - e. Multi-media convergence
  
7. Which of the following media sources has the largest readership or audience?
  - a. *The New York Times*
  - b. *NBC News*
  - c. *Mother Jones*
  - d. *Time* magazine
  
8. The nation with the highest 3G penetration is \_\_\_\_\_
9. The nation with the lowest 3G penetration is \_\_\_\_\_
10. The United States is at the bottom of nations with respect to 3G penetration. TRUE or FALSE
  - a. Harry Truman
  - b. John F. Kennedy
  - c. Richard Nixon
  
11. The Internet was started
  - a. In 1989, by Bill Gates for Microsoft's Windows products
  - b. In 1972, by a group of 37 universities
  - c. In 1983, by IBM for use on its mainframes
  - d. In 1920, after the Great Depression
  - e. In 1969, with support from the U.S. Department of Defense
  
12. Private ownership of the media in the United States makes the American news industry
  - a. Dependent on government subsidies
  - b. Dependent on advertising revenues
  - c. Less free to cover stories that are of interest to the audience
  - d. Less concerned about ratings than are media in other countries
  - e. A product of popular trends
13. The Great Compromise is also known as the \_\_\_\_\_
14. The 3/5 Compromise is also known as the \_\_\_\_\_
15. Although Madison was a primary author of *The Federalist* in terms of contributions, \_\_\_\_\_ role was minor.
16. During the \_\_\_\_\_ Offensive, an American military victory was presented as a defeat by American journalists



17. In Skokie, Illinois, where many Jews lived, the courts ruled that American neo-Nazis had
  - a. No right to demonstrate
  - b. Required the permission of the Village of Skokie
  - c. They could demonstrate but had to pay a fee equal to the city budget of Skokie
  - d. The right to demonstrate
18. Under the doctrine of the fire analogy, freedom of speech is the most important value in the American system. TRUE OR FALSE?
19. During World War I, Americans had the ability to be critical of the government. TRUE or FALSE?
20. Individuals around the world are using social media to accept government policy. TRUE or FALSE?
21. Revolutions in today's world are made by societies following the standards set down by government-owned news organizations. TRUE or FALSE?
22. Which one of the following is the least opinion oriented?
  - a. MSNBC
  - b. FOX news
  - c. Aljazeera
  - d. CNN
23. Those who opposed ratification of the American Constitution were known as Federalists. TRUE or FALSE
24. Which one of the following represents a publication read by the general public?
  - a. USA Today
  - b. Foreign Affairs
  - c. Journal of the American Medical Association
  - d. Washington Post
25. While John F. Kennedy is commonly referred to as the first television president, he is also known as the first \_\_\_\_\_ president (I'm looking for a term to describe his television presence---a new technology enhancing his appeal to the public and accessible through television).
26. Government is prohibited from involvement in religious matters, absolutely. TRUE OR FALSE?
27. In this 1962 court case the Supreme Court declared teacher-led prayer unconstitutional. \_\_\_\_\_.
28. Under the \_\_\_\_\_ clause, the government is prevented from setting up a state-recognized church.
29. This law signed in 1964 by President Lyndon B. Johnson prohibited discriminatory practices in public accommodations in hotels, hospital admissions, restaurants, drinking fountains and in any matters open to the public. \_\_\_\_\_



30. One surprise moment of JFK's fateful trip to Texas in November was a visit by the president to a LULAC, a Hispanic gathering in Houston, and a presentation by First Lady \_\_\_\_\_ in Spanish.
31. If someone reads the Journal of Environmental Security then delivers a speech to a student group on the environment, then the speaker is informing the elite on a subject of importance to them. TRUE OR FALSE?
32. Blogs send hard news to television stations. TRUE OR FALSE
33. With the adoption of the Constitution, the Federalists won that power should be in the hands of state governments. TRUE OR FALSE?
34. The television hypothesis is the claim that low levels of voter participation are the result of media exposure. TRUE OR FALSE?

35-39 Name the top five news papers in the United States--these papers continue to produce original journalism in contrast to the majority

36. \_\_\_\_\_
37. \_\_\_\_\_
38. \_\_\_\_\_
39. \_\_\_\_\_
40. \_\_\_\_\_