November 2004 Event

ASME St. Louis Section
This will be a dinner and presentation event:

Entrepreneurship for the New Century

Thursday, November 18th, 2004
Sridhar Condoor, Event Captain
314-977-8444

Join ASME for an evening of discovery about small business entrepreneurship. Learn about the trends in business and growth of small business. See the impact of entrepreneurial activities on the US economy. Discover what can entrepreneurs learn from engineers and vice versa. Should an engineer with a new innovative product become an entrepreneur? Explore what it takes to be an entrepreneur and succeed.

The speaker is Dr. Robert H. Brockhaus, Director for the Jefferson Smurfit Center for Entrepreneurial Studies (JSCES) at Saint Louis University. He is the 2003 Small Business Administration's Entrepreneurship Research Advocate, the past State Director for Missouri Small Business Development Centers, past national chairperson of the Academy of Management's Entrepreneurship division, Past President of the National Small Business Institute Directors' Association, past International President of the International Council for Small Business and was an elected delegate to the 1986 and 1995 White House Conference on Small Business. Dr. Brockhaus is a Fellow of five different academic entrepreneurship organizations - the only person so honored. Dr. Brockhaus earned an undergraduate degree in Mechanical Engineering from the University of Missouri at Rolla, a graduate degree in Industrial Management from Purdue University and a doctorate degree in Business Administration from Washington University.

Recently, the Jefferson Smurfit Center for Entrepreneurial Studies (JCES) received recognition by receiving the “NASDAQ 2002 Center of Entrepreneurial Excellence Award.” Entrepreneur magazine named the program one of the best in the country and ranked in the top three by other entrepreneurship program directors. Dr. Brockhaus also received the National Research Advocate Award given by the U.S. Small Business Administration in 2003.

Date: Thursday evening, November 18, 2004.
Time: 5:30 - 6:30 pm Cash Bar, 6:30 - 7:30 pm Buffet, 7:30 pm - 8:30 pm Presentation.
Place: St. Louis University Busch Student Center Building, Room 172, on east side of N. Grand Avenue.
Cost: $20 members and guests, $10 student members.
Menu: Tossed Salad With Ranch and Italian Dressings, Chicken Dijon, Vegetarian Lasagna, AuGratin Potatoes, Green Beans Almondine, Dinner Rolls and Butter, Carrot Cake with Cream Cheese Frosting, Coffee, Iced Tea.
Reservations: Required by 5:00 p.m. Monday, November 15, 2004, call the ASME Reservation Service at (314)-353-2463. For additional information: please contact Sridhar Condoor at 314-977-8444 or email: condoor@slu.edu.
Parking: Park in Laclede Parking Garage on Laclede Street on west side of N. Grand Ave.
Directions: From Hwy 40/64, go north on Grand Boulevard to intersection with Laclede Street.
Message from the Chair

Thanks to all participants at the professional tour of Engel Industries, especially to students from the University of Missouri, Rolla. This month we have a dinner meeting on Entrepreneurship and it focuses on how to be an employer rather than employee. It will be a joint meeting with American Helicopter Society. I encourage you all to benefit from the experiences of a well known speaker in the area of entrepreneurship. For those who need PDH (Professional Development Hours), this technical meeting would qualify equivalent to one hour.

Membership Recognition
We have 38 members receiving Membership Service Award in this year: 21 members receiving the 25 Year Service Award, 4 members receiving the 50 Year Service Award, and 13 members receiving Life Member Award. On behalf of the Executive Board of ASME – Saint Louis Section, I extend my congratulations to all those members. We are planning an Award Banquet in December to honor the awardees. The names of the awardees are listed below. I encourage them to mark their calendar and plan ahead to attend the banquet. Watch for the December newsletter for details.

Donald J. Jacobsmeyer 25
Betty L. Bowersox 25
John R. Scussel 25
David L. Boger 25
Michael J. Gage 25
Dale M. Pitt 25
David V. Fox 25
Edward C. Jantosik, Jr. 25
William R. Kalin 25
David J. Wetteroff 25
Richard C. Knoff 25
William R. Stillman 25
Terry L. Saville 25
Jane E. Knoche 25
Richard M. Quinlisk 25
Stuart G. Sharp 25
Melanie K. Green 25
David A. Summers 25
Ming-Chuan Leu 25
Thomas L. Herlacher 25
Richard A. Fleschner 25
Robert F. Curry 50
Dale Aunspach 50
Kenneth C. Kahre 50
Everett B. Gray 50
Clark R. Barker Life
Harold D. Keith Life
Dwight C. Look Life

John W. Brillos Life
James W. Walker Life
Paul J. Hicks Life
James E. Applequist Life
James L. Willa Life
Ralph C. Fisher Life
Louis S. Houle, Jr. Life
Bassem F. Armaly Life
John L. Schlafer Life
Robert H. Hayes Life

Nominating Committee
We need to plan for the next operating year (2005-06). A nominating committee would be formed soon to nominate officers for next year. In the November dinner meeting, we will seek nominations to serve on the Nominating Committee. The committee would be charged to submit nominations to the executive board. Then, the officers would be chosen based on election within the members of the section.

Swami Karunamoorthy
St. Louis Section Chair

Please join us at the next ASME St. Louis Section Board Meeting
6:00 p.m. Tuesday, Nov 9th
at Laclede Street Bar and Grille
3818 Laclede Avenue
near Saint Louis University Campus

Message from the Program Chair

We have a list of programs for this year. A brief overview of this year’s program is given below.

November - 11/18/04 - Technical Dinner Meeting, Speaker: Bob Brockhaus from SLU Small Business Venture Department
Location: SLU, Busch Student Center Building.
December - 12/14/04 - Holiday Awards Dinner, ASME Continuity & Change, SIUE Design Team Presentation
Location: Pietro’s Restaurant.
January - 1/13/05 - Professional Tour
Location: Trigen-St. Louis Plant
February - 2/23/05 – Dinner Meeting, Engineers Week Activities/Student Capstone Presentations
Location: St. Louis Engineers Club
March - 3/16/05 - Technical Dinner Meeting, Fuel Cells
Location: TBA
April - 4/21/05 - Technical Dinner Meeting, Speaker: Dr. Meyyappan M., Director of Center for Nanotechnology, NASA, Ames, CA
Location: TBA
May - 5/17/05 - Professional Tour, Airport Expansion
Location: St. Louis Airport
Jim Campbell, St. Louis Section Vice Chair and Program Chair
DECEMBER HOLIDAY DINNER DINNER SOCIAL

Upcoming December 2004 STL Event

Tuesday December 14, 2004
Thomas P. Moore, Program Captain
636.247.5470

The annual St. Louis Section Holiday Social is scheduled for Tuesday evening, December 14, 2004. The theme of this annual event is to honor our 25 and 50 year service award winners. Brian Erbtoesser, P.E., Vice President of ASME Region VII will be attending along with Thomas E. Wendt, ASME Regional Director. They will be giving a presentation on ASME Continuity and Change. We will be recognizing our 25 and 50 year members along with handing out other awards for support of the section. Enjoy an evening of social discussion with fellow members and guests. More details of this event will appear in the December newsletter. Please join us!

University Student Section Visits

The ASME St. Louis Section is planning to visit all student sections in our area. We will be seeking professionals to visit these Student Sections:
Saint Louis University Faculty Advisor: Sridhar Condoor
Student Chair: Fernando Pedroza
Washington University Faculty Advisor: Ruth Okamoto
Student Chair: Elizabeth Henderson
University of Missouri, Rolla Faculty Advisor: Brad Miller
Student Chair: Robert Jordan
Southern Illinois Univ, Edwardsville Faculty Advisor: Albert Luo
Student Chair: Mark Dinsmore
If you like to volunteer to share your professional experiences with any of the student sections, please contact Swami Karunamooorthy

Update your E-mail for newsletter issue

The St. Louis section downloads your address from ASME National to make our E-mailing and paper mailing. Update your E-mail and regular mail at website, www.asme.org under “Members only.” Your sign-in ID is your ASME number. If you do not have E-mail or if you have preference for a paper version of the newsletter, please contact Sridhar Condoor at 314-977-8444 or condoor@slu.com. You can also view ASME St. Louis Section news at www.siue.edu/asme.

ASME to Lead Standards Consortium in China (10/26/04)

ASME and three other leading standards organizations have joined together to form the Consortium for Standards and Conformity Assessment for the purpose of establishing an office in Beijing, China.

In addition to ASME as the lead organization, the members of the Consortium for Standards and Conformity Assessment are ASTM International, the American Petroleum Institute, and CSA America. All four members of the consortium are world leaders in standards development.

The primary aim of the consortium is to advocate the use of US and Canadian technical standards in China as well as promote the development of Chinese standards programs that are compatible with programs in North America. While emerging as an industrial power and a key player in the global economy, China has recently begun to develop internationally recognized technical standards that are key to allowing free trade among nations. The consortium will enable U.S.-based international standards developers to establish a continuous presence in Beijing to build relationships and help the Chinese conform to World Trade Organization (WTO) rules on standards and trade.
Continuity & Change progress report
The following is excerpted from the ASME website. Please read the full articles at www.asme.org/change;

ASME Vision and Credo for Continuity & Change
Question: Why is ASME changing now?
Answer: Our membership is declining and aging; we are experiencing stagnant sales, declining participation and employer support; we are facing uncertain financial viability.

Question: What is ASME striving to become?
Answer: ASME is striving to become more responsive to our members, customers and markets by being: market focused; global; entrepreneurial; multidisciplinary; competitive; streamlined; and agile.

Vision
To be the premier organization for promoting the art, science and practice of mechanical and multidisciplinary engineering and allied sciences to our diverse communities throughout the world.

Question: What will we achieve for ASME?
Answer: ASME will move into the future and continue Setting the Standard...
... in Engineering Excellence
... in Knowledge, Community & Advocacy
... for the benefit of humanity

Mission
To promote and enhance the technical competency and professional well-being of our members, and through quality programs and activities in mechanical engineering, better enable its practitioners to contribute to the well-being of humankind.

The Keynote Speaker at ASME Congress - Anaheim:
Patrick Lynch
Change, Business Trends, and Personal Development
Monday, November 15, 2004
5:30pm - 6:45pm

A visionary entrepreneur with the uncanny ability to predict trends, anticipate opportunities and solve real-world problems, Pat Lynch is an expert on HyperChange™, the global revolution that's changing all the rules and altering every aspect of our lives.

Devoted to helping people and organizations find effective ways to release their potential, Pat shows audiences how to take control and grasp the opportunities change is creating.

Lynch challenges his audience to break through and go beyond old barriers, belief systems and habits. And provides them with the answers, expert tools, and motivation they need to harness the power of HyperChange™ for success.

Keynote Program Topics:

Through the Mine Field: Leading Change @ the Speed of Business.
Using the Power of Leverage to get people to want to change
Creating a compelling picture of a better future that turns people on.
Moving people from "agreeing" to change - to being enthusiastically committed to doing whatever it takes to make it happen.
Empowering people to consistently produce extraordinary results.
Creating a simple communications program that produces quicker results.
Building structures that release, rather than restrict, the organization's potential.
Making change an ongoing process, not just a one-time event.

The ASME website (www.asme.org/change/) will keep you up-to-date on the Continuity and Change effort.

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