



"Fit n Fine Muesli"

A great way to start a day

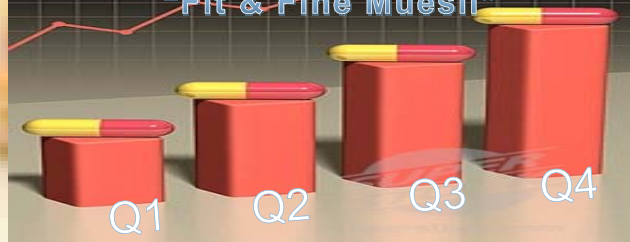
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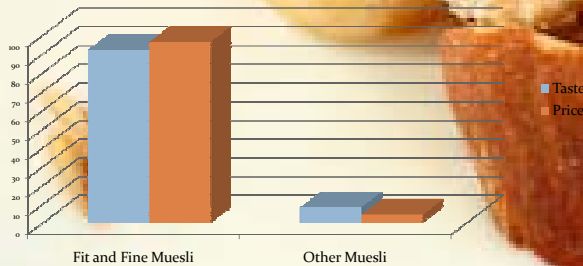
Performance Summary

- Our vision and mission is to conquer a unique place in the Muesli market by selling good and healthy product at a reasonable price to the customers
- Even though we started with absolutely no inventory we proved our products acceptance by outselling all the competitors with our healthy and tasty muesli
- By constant review of the news flash during the simulation time, we use the useful news from the report and thereby improve our team strategies to suit the market
- By carrying out appropriate and accurate advertising, we reached all ranges of consumers, and thereby enriched their life with our nutritious and healthy variety of muesli.

Graph Showing Sales Orders For "Fit & Fine Muesli"



A Survey to customers on what muesli they would prefer considering the factors of price and taste



Past and Future Strategies

QUARTER I

- Quality, that's our mantra from day one.
- Never compromise with the quality of the product
- Customer is God

QUARTER II

- Study the WeSpy reports and interpret their strategies and improve ours
- Improve the quality further
- Introduce new products into independent and traditional markets

QUARTER III

- Concentrate on hyper markets
- Concentrate on seasonal products
- Low profit margin and aim at more sales.

QUARTER IV

- Marketing of Seasonal products
- Low profit margin and high market sales

FUTURE STRATEGIES

- Quality is always "Fit n Fine" Muesli's first choice
- Aim at High sales in all the marketing areas
- Introduce unique products in the market and thereby create a unique identity

Invest Now

Our Growth Over the four Quarters



Your Support.. Our Victory

- Invest in our company now to share our vision and make it your own
- We need your support to achieve our dreams and your support will help us generate mutual growth
- Make the right choice of choosing the fastest improving Muesli Company
- "Fit n Fine" muesli is one of the only few companies which make seasonal products and also premier products at all times of the season
- Invest in our company, which is making higher profits after each and every quarter.

Acknowledgements

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- We thank our HEC simulators making this simulator happen
- We finally thank all our peers, juniors and seniors in supporting us.