ERP SAP Simulation

... Where our ERP Students Put Knowledge into Action
Our ERP Program is Unique...

• ...in that it is technology based, combining business and technology in an Enterprise Resource Planning (ERP) environment.

• It is our goal that our ERP students understand how to **leverage the information technology to integrate knowledge** from different disciplinary areas to achieve a **competitive advantage** -- instead of just learning technology for the sake of learning technology.
Knowledge Integration
Information Technology
ERP Agility
Competitive Advantages
Our ERP Students Gain Hands-on Experience ...

• ... by setting up and running a simulated company using SAP, a leading ERP System.
To be successful, students need...

...to be proficient in technical ERP (e.g. SAP) operations in order to manage end-to-end production of products, from purchasing raw materials to choosing the distribution channel.
To be successful, students need...

...to integrate knowledge from accounting, finance, operations, economics, marketing and management in order to evaluate market fluctuations, consumer behavior, and market reactions.
To be successful, students need...

... to master management skills, team work, and human behavior in order to have a well-coordinated high performance team.
To be successful, students need...

... to understand business ethics in order to manage changes within and outside of their companies
To be successful, students need...

... to have good **oral** and **written** communication skills to **dissimilate** their performance results.