

GENERAL

Course Title: IST 480: Web and New Media Studies

Days & Times: On-Line Asynchronous (no fixed meeting time)

Semester: Fall 2008

Room: On-Line (blackboard.mst.edu)

Instructor:

Name: Richard Hall

Office Location: 106a Fulton Hall

Office Phone: 573-341-4811

Email: rhall@mst.edu

Web Locations:

blackboard.mst.edu (class)

mst.edu/~rhall (instructor)

Office Hours: 12:30-2:00 Tuesdays and Thursdays

COURSE INFORMATION

Catalogue Description: The course examines web and new-media technologies from a socio-psychological perspective. The class will focus on recent innovations, integrating these approaches into class interaction and student projects.

Course Prerequisites: Graduate Standing

Required Materials: Access to a computer with a high-speed Internet connection, a microphone, and a web cam.

Instructional Methods:

Students and the instructor will interact and participate via various asynchronous electronic and interactive means (discussion board, wiki, blogs, video, etc.).

Learning Objectives:

- Students should leave this course with
 - a working knowledge of basic overriding themes associated with the World Wide Web; particularly as it relates to social media.
 - With an experiential and abstract knowledge of applications/tools/phenomena that represent these themes.
 - With the ability to enhance and extend communication via the web.
- Of the four basic learning objectives for the Information Science and Technology MS degree (communication, teamwork, HCI, and technology management) the course learning goals address the communication, teamwork, and HCI components.

COURSE ASSIGNMENTS

Assignments: Each week students will be assigned media to review, on-line activities to carry out, and/or participatory class/web discussion activities via various media modalities. These assignments will be posted on blackboard every Thursday, and will be due the following Wednesday by 8am.

COURSE POLICIES AND GRADING

- **Attendance:** No regular class meeting times. However, students are required to complete assignments weekly.

- **Academic Integrity Statement (<http://registrar.mst.edu/academicregs/>):**

Violations of the University’s academic code include, but are not limited to, possession of or use of unauthorized materials during quizzes or tests; providing unauthorized information to another student; or copying the work of another person. Violations may result in academic penalties in addition to receiving an “F” on the assignment in question. (See page 30 of MST’s “Student Academic Regulations” handbook for further details about student standards of conduct relative to the system’s Collected Rules and Regulations section 200.010.)

- **Academic Alert System (<http://academicalert.mst.edu/>):**

MST is committed to the success of its students by providing an environment conducive to teaching and learning. To ensure that every student takes full advantage of the educational opportunities and support programs on campus, the University has implemented an Academic Alert System, a web-based application. The purpose of the System is to improve the overall academic success of students by:

- Improving communication between students, instructors, and advisors;
- Reducing the time required for students to be informed of their academic status;
- Informing students of actions they need to perform in order to meet the academic requirements in the courses they are taking.

To assist you, I will initiate an academic alert for students who are not meeting academic course requirements through poor performance on assignments or poor attendance. When an alert is initiated, an email is immediately sent to the instructor, student, and advisor. You are encouraged to respond quickly to all academic alerts. If you fail to open the alert within one week, email notification is sent to your advisor.

- **Disability Support Services (<http://dss.mst.edu/>):**

If you have a documented disability and anticipate needing accommodations in this course, you are strongly encouraged to meet with me early in the semester. You will need to request that the Disability Services staff send a letter to me verifying your disability and specifying the accommodation you will need before I can arrange your accommodation. If you have a disability that might require academic accommodations, please visit Disability Support Services in 204 Norwood Hall (341-4211; dss@mst.edu) very early in the semester.

- **Evaluation Methods:**

- **Basis for Grading:** Grading of each activity contained within each assignment will be graded based on the following factors: 1) Degree to which student exhibits an understanding of materials/themes/activities included in assignments; 2) Degree to which student follows assignment guidelines; 3) Degree to which student exhibits genuine effort in completing assignments.
- **10% will be deducted for late assignments, and an additional 10% will be deducted for each day an assignment is late.**

- **Grading Scale:**

Component	num	Points Each	Total
Weekly Assignments	15	10	150

A: 135 - 150

B: 120 - 135

C: 105 - 119

COURSE OUTLINE

Posting Date	Topic	Due Date
Aug 28	Assignment 1 (Intro)	Sept 3 8am
Sept 4	Assignment 2 (Web History)	Sept 10 8am
Sept 11	Assignment 3 (Web 2.0)	Sept 17 8am
Sept 18	Assignment 4 (Grass Roots Media)	Sept 24 8am
Sept 25	Assignment 5 (Grass Roots Media 2)	Oct 1 8am
Oct 2	Assignment 6 (Economics of Abundance)	Oct 8 8am
Oct 9	Assignment 7 (Intellectual Property)	Oct 15 8am
Oct 16	Assignment 8 (Politics)	Oct 22 8am
Oct 23	Assignment 9 (Virtual Community Roots)	Oct 29 8am
Oct 30	Assignment 10 (Social Networks)	Nov 5 8am
Nov 6	Assignment 11 (Identity)	Nov 12 8am
Nov 13	Assignment 12 (Virtual Worlds)	Nov 19 8am
Nov 20	Assignment 13 (Smart Mobs)	Dec 3 8am
Nov 27	<i>Thanksgiving</i>	
Dec 4	Assignment 14 (Virtual Community and "Real" Life)	Dec 10 8am
Dec 11	Assignment 15 (Wrap Up Free-for-All)	Dec 17 8am