### Dr. John Brannon

# **Bingham McHale LLP**

## Patents, Copyrights and Trademarks

University of Missouri-Rolla Ceramic Engineering Seminar Series Speaker January 22, 2004

> McNutt Hall, Room 204 3:30pm

#### **Biography:**

Dr. Brannon graduated from UMR with a BS in Physics and a BS in Ceramic Engineering in 1985. In 1986, he received a Bachelors Degree in Psychology. Dr. Brannon continued his education at UMR by receiving a Master Degree in Ceramic Engineering in 1986 and his PhD in 1989 and went to work for GE as a research scientist. Dr. Brannon received a JD from the Chicago-Kent College of Law in 1997 and currently works as a Patent Attorney with the law firm Bingham McHale in Indianapolis, Indiana.

#### Abstract:

Intellectual property generally comprises patents, trademarks and copyrights. What patents are, where patent protection comes from, what is and what is not within the scope of a patent's claims, and how to go about getting a patent for an invention will be discussed. Also, copyright and trademark protection will be discussed, including how and when copyright and trademark rights are accrued, what protection is inherent to a work, and the registration process and its advantages.

A meeting of the UMR Chapter of the American Ceramic Society and the Missouri Chapter of Keramos will follow the Seminar in McNutt 211.

Contact Information:

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