NAME\_\_\_\_\_

You have 50 minutes to complete this test. You must *show all work* to receive full credit. Work any 7 of the following 8 problems. Clearly **CROSS OUT** the problem you do not wish me to grade. Each problem is worth 14 points, and you get 2 points for free, for a total of 100 points. The answers will be posted on the electronic reserves later today.

1. Find all intervals of increase and decrease for  $f(x) = \frac{x^2}{x^2 - 4}$ . Then find all extrema.

2. Calculate the following limits.

a) 
$$\lim_{x \to -\infty} \frac{x^3 - 3x + 5}{2x + 3}$$

b) 
$$\lim_{x \to \infty} \frac{x(2x-3)}{7-x^2}$$

c) 
$$\lim_{x\to\infty} \left(2 + \frac{1}{x^2}\right)$$

- 3. Suppose that at price p, demand for a certain product is given by  $q(p) = \sqrt{144 2p}$  when price is a positive value less than \$72.
  - a) Find the price elasticity of demand when price is \$60.
  - b) Is demand elastic or inelastic at this price? Write a sentence in plain English that explains your answer from (a).
  - c) Give an example of a product in the correct price range that might behave this way.

4. Differentiate the following functions. Do NOT simplify!

a) 
$$f(x) = \left(\frac{x^2 + 1}{x^2 - 1}\right)^3$$

b) 
$$f(x) = (2x-5)^4 (8x^2-5)^{-3}$$

5. Find the absolute maximum and minimum points on the graph of  $f(x) = -3x^4 + 8x^3 - 10$  on the interval [1,3].

- 6. Sketch the graph of a function f(x) so that all conditions below are satisfied. Be sure your graph is big enough so I can see it and it is properly labeled.
  - a) f(x) is defined for all x except x = 2.
  - b) f'(x) < 0 when x < 0, but  $f'(x) \ge 0$  otherwise.
  - c) f''(x) < 0 when x < -1 and when x > 2, but  $f''(x) \ge 0$  otherwise.
  - d)  $\lim_{x\to\infty} f(x) = -1.$

7. Find the equation of the line tangent to  $(xy^2 + 1)^4 = 90x - 9y$  at the point (1,1).

- 8. A store expects to sell 800 bottles of perfume this year. The perfume costs the store owner \$20 per bottle, there is an ordering fee of \$10 per shipment, and the cost of storing the perfume is  $40\phi$  per bottle per year. The perfume is consumed at a constant rate through to the year, and each shipment arrives just as the preceding shipment is used up.
  - a) How many bottles should the store order in each shipment so that cost is minimized?
  - b) How often should the store order the perfume?