

NAME KEY

Math 12
Test 2
Spring 2013

You have 50 minutes to complete this test. You must *show all work* to receive full credit. Work any 7 of the following 8 problems. Clearly **CROSS OUT** the problem you do not wish me to grade. Each problem is worth 14 points, and you get 2 points for free, for a total of 100 points. The answers will be posted on the electronic reserves later today.

1. Suppose $f(x) = \frac{x^2}{x^2-4}$. Find all intervals where $f(x)$ is concave up and where it is concave down (interval notation, please). List the inflection points.

$$f'(x) = \frac{(2x)(x^2-4) - (x^2)(2x)}{(x^2-4)^2} = \frac{2x^3 - 8x - 2x^3}{(x^2-4)^2} = \frac{-8x}{(x^2-4)^2}$$

$$f''(x) = \frac{(-8)(x^2-4)^2 + 8x(2)(x^2-4)(2x)}{(x^2-4)^4} = \frac{-8x^2 + 32 + 32x^2}{(x^2-4)^3}$$

$$= \frac{24x^2 + 32}{(x^2-4)^3}$$

IN: $x = \pm 2$

$$\begin{array}{c} + \quad - \quad + \\ | \quad | \quad | \\ -2 \quad 2 \end{array} \rightarrow f''$$

conc up on $(-\infty, -2) \cup (2, \infty)$
conc down on $(-2, 2)$
no inflection points since $f(2)$ and $f(-2)$ are undefined

2. For the following functions, find all horizontal and vertical asymptotes (remember that an asymptote is a LINE, not a number). If there are no asymptotes, say so.

a) $f(x) = \frac{(6x^2 - 11x - 2)}{(3x^2 - 5x - 2)} = \frac{(6x+1)(x-2)}{(3x+1)(x-2)}$

\uparrow asymptote \uparrow hole at $x=2$

HA: $y = 2$
VA: $x = -1/3$

b) $f(x) = \frac{1}{x^2+1}$

$x^2+1=0$
no solutions, no VA

HA: $y = 0$
VA: none

c) $f(x) = \frac{4}{x-6} + 4$

$$= \frac{4 + (4x-24)}{x-6}$$

HA: $y = 4$
VA: $x = 6$

3. Suppose that at price p , demand for a certain product is given by

$$q(p) = \frac{(p-100)^2}{2}$$

a) Find the price elasticity of demand when price is \$20. Is demand elastic or inelastic at this price?

$$E(p) = \frac{p}{q} \cdot q' = \frac{p}{\frac{(p-100)^2}{2}} \cdot (p-100) = \frac{2p}{p-100}$$

$$E(20) = \frac{40}{-80} = -\frac{1}{2}$$

$|E(20)| = \frac{1}{2} < 1$, demand is inelastic when $p = 20$.

b) Give an example of a product in the correct price range that might behave as described in (a).

necessity for \$20, lots to choose from...

c) If the price of \$20 decreases by 10%, describe how demand will change.

demand will go up by 5%. Price will go from \$20 to \$18, and demand will go from 3200 to 3360

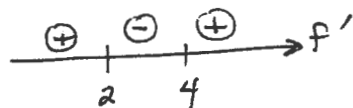
must have this \rightarrow

nice, but not necessary \rightarrow

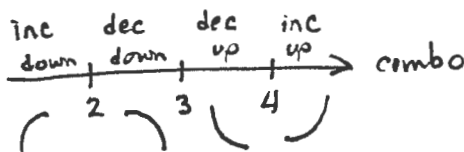
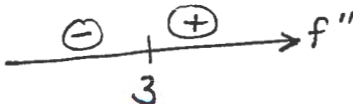
4. Determine where the function $f(x) = x^3 - 9x^2 + 24x - 19$ is increasing and where it is decreasing, and where it is concave up and concave down. Find all extrema and inflection points. Then sketch the graph.

$$\begin{aligned} f'(x) &= 3x^2 - 18x + 24 \\ &= 3(x^2 - 6x + 8) \\ &= 3(x-2)(x-4) \end{aligned}$$

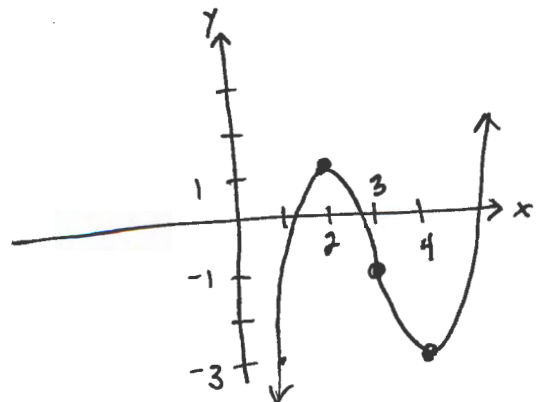
CN: $x = 2, 4$



$$\begin{aligned} f''(x) &= 6x - 18 \\ &= 6(x-3) \end{aligned}$$



inc on $(-\infty, 2) \cup (4, \infty)$
 dec on $(2, 4)$
 max $(2, 1)$
 min $(4, -3)$
 conc up on $(3, \infty)$
 conc down on $(-\infty, 3)$
 inf. pt $(3, -1)$



5. Find all absolute extrema of $f(x) = \frac{x}{x^2+1}$ on the interval $[0, 2]$.

$$f'(x) = \frac{(1)(x^2+1) - (x)(2x)}{(x^2+1)^2} = \frac{x^2+1-2x^2}{(x^2+1)^2} = \frac{1-x^2}{(x^2+1)^2}$$

C.N.: $x=1$, ~~$x=-1$~~ not in interval

$$f(0) = 0$$

$$f(1) = \frac{1}{2}$$

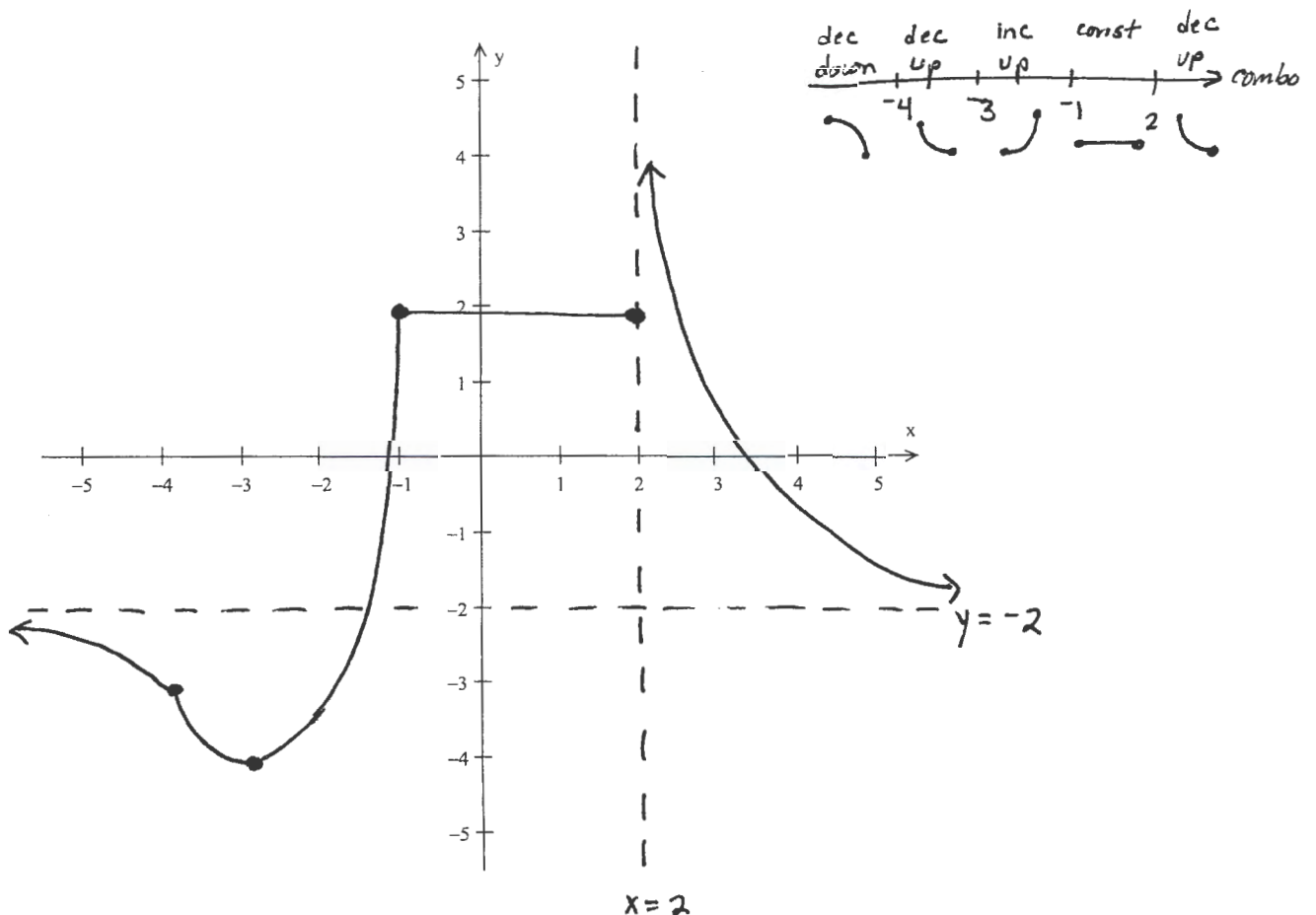
$$f(2) = \frac{2}{5}$$

absolute max $(1, \frac{1}{2})$

absolute min $(0, 0)$

6. Sketch the graph of a function $f(x)$ so that all conditions below are satisfied. Be sure your graph is big enough so I can see it and it is properly labeled.

- a) $\lim_{x \rightarrow -\infty} f(x) = -2$, $\lim_{x \rightarrow 2^+} f(x) = \infty$, and $f(x)$ is defined for all x . HA $y = -2$, VA $x = 2$
(on right)
- b) $f'(x) < 0$ when $x < -3$ and when $x > 2$, $f'(x) = 0$ when $-1 < x < 2$, and $f'(x) > 0$ when $-3 < x < -1$.
- c) $f''(x) < 0$ when $x < -4$, but $f''(x) > 0$ when $-4 < x < -1$ and when $x > 2$.



7. In a factory, the output Q is given by the equation $Q = 60K^{\frac{1}{3}}L^{\frac{2}{3}}$ units, where K is the capital investment in thousands of dollars, and L is the size of the labor force in worker hours. If output is kept constant, at what rate is capital investment changing at a time when $K = 8$, $L = 1000$, and L is increasing at the rate of 25 worker hours per week?

$$\frac{dQ}{dt} = 60 \left[\frac{1}{3} K^{-\frac{2}{3}} L^{\frac{2}{3}} \frac{dK}{dt} + \frac{2}{3} K^{\frac{1}{3}} L^{-\frac{1}{3}} \frac{dL}{dt} \right]$$

$$\frac{dQ}{dt} = \frac{20 L^{\frac{2}{3}}}{K^{\frac{2}{3}}} \frac{dK}{dt} + \frac{40 K^{\frac{1}{3}}}{L^{\frac{1}{3}}} \frac{dL}{dt}$$

$$0 = 20 \frac{(1000)^{\frac{2}{3}}}{8^{\frac{2}{3}}} \frac{dK}{dt} + 40 \frac{(8)^{\frac{1}{3}}}{(1000)^{\frac{1}{3}}} (25)$$

$$0 = 20 \frac{(100)}{4} \cdot \frac{dK}{dt} + 40 \frac{(2)}{10} (25)$$

$$0 = 500 \frac{dK}{dt} + 200$$

$$\frac{dK}{dt} = -\frac{2}{5}$$

To keep output the same, capital investment should be changing at a rate of $-\frac{2}{5}$ thousand dollars per week (or \$400 per week decrease)

8. Mrs. Jones runs a small insurance company that sells policies for a large firm. Mrs. Jones does not sell policies herself, but she is paid a commission of \$50 for each policy sold by her employees. When she employs m salespeople, her company will sell q policies each week, where $q = m^3 - 12m^2 + 60m$. She pays her employees \$750 per week, and her weekly fixed costs are \$2500. Her office can accommodate at most 7 employees. How many employees should she have in order to maximize her weekly profit?

$$\text{Profit} = \text{Rev} - \text{Cost}$$

$$P = 50(m^3 - 12m^2 + 60m) - 750m - 2500$$

$$P = 50m^3 - 600m^2 + 3000m - 750m - 2500$$

$$P = 50m^3 - 600m^2 + 2250m - 2500$$

$$P' = 150m^2 - 1200m + 2250$$

$$P' = 150(m^2 - 8m + 15)$$

$$P' = 150(m-3)(m-5)$$

$$\text{CN: } m = 3, 5 \quad \begin{array}{c} + \quad - \quad + \\ | \quad | \quad | \\ 3 \quad 5 \end{array} \rightarrow P'$$

local max when $m=3$



could have max at end pt.

check end pts:

$$P(0) = -2500$$

$$P(3) = 200$$

$$P(7) = 1000 \leftarrow \text{max}$$

To maximize profit, she should have 7 employees.